

2027 EDUCATOR SPONSORSHIP OPPORTUNITIES

MiCareerQuest is more than a career fair; it's an interactive experience that introduces local students (your future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase careers within West Michigan's high-demand industries. The event is free for students and exhibitors.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than \$250,000 in financial support to make this event a success.



We invite you to
invest in the future of West Michigan!

Each organization has the following opportunities available to its members. See back for benefits of each sponsor level.

Platinum \$10,000
Gold \$5,000
Silver \$2,500
Bronze \$500

- Please secure your sponsorship level by February 26, 2027 to ensure maximum exposure.
- Government agencies, professional, trade or industry organizations/associations are eligible as corporate exhibitors and sponsors at the BRONZE level and above.

To support MiCareerQuest
contact Chad Patton at cpatton@westmiworks.org.

MICAREERQUEST.ORG/SPONSOR

SPONSOR BENEFITS

PLATINUM \$10,000

- Exhibit in ALL industry quadrants.
- Booth in grand gallery hall.
- Logo on all industry quadrant sponsor signs.
- Participation in industry planning session(s).
- Opportunity to distribute marketing materials to students at table.
- Posts on Facebook and LinkedIn.
- Logo on T-Shirt

GOLD \$5,000

- Exhibit in ALL industry quadrants.
- Participation in industry planning session(s).
- Opportunity to distribute marketing materials to students at table.
- Posts on Facebook and LinkedIn.

SILVER \$2,500

- Exhibit in ONE industry quadrant.
- Participation in industry planning session(s).
- Opportunity to distribute marketing materials to students at table.

BRONZE \$500

- Opportunity to distribute marketing materials to students at table.

- All contributions outside of the above levels will be recognized as "Friends of MiCareerQuest" on the event website sponsor page.

