

2026 INDUSTRY SPONSORSHIP OPPORTUNITIES

MiCareerQuest is more than a career fair; it's an interactive experience that introduces local students (your future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase careers within West Michigan's high-demand industries. The event is free for students and exhibitors.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than \$250,000 in financial support to make this event a success.



We invite you to **invest in the future of West Michigan!**

Each organization has the following opportunities available to its members. See back for benefits of each sponsor level.

Gold \$15,000
Silver \$10,000
Bronze \$5,000
Champion \$2,500
Supporter \$1,000

- Please secure your sponsorship level by May 1, 2026 to ensure maximum exposure.

- Government agencies, professional, trade or industry organizations/associations are eligible as industry and corporate exhibitors and sponsors

To support MiCareerQuest
contact Chad Patton at cpatton@westmiworks.org.

MICAREERQUEST.ORG/SPONSOR

SPONSOR BENEFITS

GOLD \$15,000 (3 per industry)

- Sponsor 640 students to attend.
- Logo at EACH industry quadrant entrance.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

SILVER \$10,000 (5 per industry)

- Sponsor 320 students to attend.
- Logo at EACH industry quadrant entrance.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

BRONZE \$5,000 (7 per industry)

- Sponsor 160 students to attend.
- Logo at one industry quadrant entrance.
- Logo recognition on website.
- Posts on Facebook and LinkedIn.

CHAMPION \$2,500

- Sponsor 80 students to attend.
- Name recognition on website.
- Posts on Facebook and LinkedIn.

SUPPORTER \$1,000

- Sponsor 32 students to attend.
- Name recognition on website.
- Posts on Facebook and LinkedIn.

- All contributions outside of the above levels will be recognized as "Friends of MiCareerQuest" on the event website sponsor page.



To support MiCareerQuest
contact Chad Patton at cpatton@westmiworks.org.

MICAREERQUEST.ORG/SPONSOR