

## 2026 CORPORATE SPONSORSHIP OPPORTUNITIES

MiCareerQuest is more than a career fair; it's an interactive experience that introduces local students (your future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase careers within West Michigan's high-demand industries. The event is free for students and exhibitors.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than \$250,000 in financial support to make this event a success.

*We invite you to **invest in the future of West Michigan!***



### TITLE SPONSOR (1) \$25,000

- Sponsors 800 students' attendance at MiCareerQuest.
- Mentioned in event press release.
- Logo recognition at EACH industry quadrant entrance and lunch area.
- Opportunity to address business leaders prior to VIP tour.
- Prominent logo display on banner in DeVos Place Grand Gallery.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

### PLATINUM SPONSOR (2) \$20,000

- Sponsors 640 students' attendance at MiCareerQuest.
- Logo recognition at EACH industry quadrant entrance.
- Logo recognition at EACH industry quadrant entrance and lunch area.
- Logo display on banner in Grand Gallery.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

*Please secure Title and Platinum sponsorships by April 6, 2026 (all others by May 1, 2026) to ensure maximum exposure. Additional sponsor opportunities on back.*

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### GOLD \$15,000

- Sponsors 480 students' attendance at MiCareerQuest.
- Logo at EACH industry quadrant.
- Logo recognition at lunch area
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

### SILVER \$10,000

- Sponsors 320 students' attendance at MiCQ.
- Logo at EACH industry quadrant.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

### BRONZE \$5,000

- Sponsors 160 students' attendance at MiCQ.
- Logo at one industry quadrant.
- Logo recognition on website.
- Posts on Facebook and LinkedIn.

### CHAMPION \$2,500

- Sponsors 80 students' attendance at MiCQ.
- Logo recognition on website.
- Posts on Facebook and LinkedIn.

### SUPPORTER \$1,000

- Sponsors 32 students' attendance at MiCareerQuest.
- Name recognition on website.
- Posts on Facebook and LinkedIn.

