

## 2022 EDUCATOR SPONSOR OPPORTUNITIES

MiCareerQuest is more than a career fair; it's a hands-on experience that introduces local middle and high school students (West Michigan's future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase the wealth of careers within West Michigan's high demand industries.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than **\$250,000** in financial support to make this event a success.

We invite you to **invest in the future of West Michigan!**

<b>GOLD (6) \$5,000</b>	<b>SILVER (4) \$2,500</b>	<b>BRONZE \$500</b>
<ul style="list-style-type: none"><li>· Exhibit in ALL industry quadrants</li><li>· Participation in industry planning session(s)</li><li>· Opportunity to distribute marketing materials to students at vendor table</li><li>· Posts on Facebook and LinkedIn</li></ul>	<ul style="list-style-type: none"><li>· Exhibit in one industry quadrant</li><li>· Participation in industry planning session(s)</li><li>· Opportunity to distribute marketing materials to students at vendor table</li></ul>	<ul style="list-style-type: none"><li>· Opportunity to distribute marketing materials to students in booth</li></ul>

- Please secure your sponsorship level by April 1, 2022 to ensure maximum exposure.
- All contributions outside of the above levels will be recognized as "Friends of MiCareerQuest" on the website sponsor page.
- Government agencies, professional, trade or industry organizations/associations are not eligible educator sponsors. Please refer to the industry and corporate sponsorship documents.

To support MiCareerQuest  
contact Kiersten Schulte at [kschulte@westmiworks.org](mailto:kschulte@westmiworks.org)