

2024 EDUCATOR SPONSOR OPPORTUNITIES

MiCareerQuest is more than a career fair; it's an interactive experience that introduces local students (your future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase the wealth of careers within West Michigan's high-demand industries.

The event is free for students and highly regarded by educators. We expect over 8000 students to attend this year's event.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than \$250,000 in financial support to make this event a success.

We invite you to **invest in the future of West Michigan!**

GOLD \$5,000

- Exhibit in ALL industry quadrants.
- Participation in industry planning session(s).
- Opportunity to distribute marketing materials to students at table.
- Posts on Facebook and LinkedIn.

SILVER \$2,500

- Exhibit in one industry quadrant.
- Participation in industry planning session(s).
- Opportunity to distribute marketing materials to students at table.

BRONZE \$500

- Opportunity to distribute marketing materials to students at table.

- *Please secure your sponsorship levels by February 15, 2024 to ensure maximum exposure.*
- *All contributions outside of the above levels will be recognized as "Friends of MiCareerQuest" on the event website sponsor page.*
- *Government agencies, professional, trade or industry organizations/associations are not eligible educator sponsors. Please refer to the industry and corporate sponsorship documents.*

To support MiCareerQuest
contact Maggie Ryan at mryan@westmiworks.org

MICAREERQUEST.ORG