

2022 CORPORATE SPONSOR OPPORTUNITIES

MiCareerQuest is more than a career fair; it's an interactive experience that introduces local middle and high school students (your future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase the wealth of careers within West Michigan's high-demand industries.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than \$250,000 in financial support to make this event a success.

We invite you to **invest in the future of West Michigan!**

TITLE SPONSOR (1) \$35,000

- Event press release
- Interview with media
- Sponsor pop up on website
- Opportunity to address business and education leaders prior to VIP tour
- Logo recognition at EACH industry quadrant entrance
- Prominent logo display on banner in DeVos Place Grand Gallery
- Logo on 300 volunteer shirts
- Posts on Facebook and LinkedIn
- Exhibit in all industry exhibit halls

PLATINUM SPONSOR (2) \$25,000

- Speaking opportunity at appreciation event
- Logo recognition at EACH industry quadrant entrance
- Logo recognition on banners in lunch area
- Logo display on banner in Grand Gallery
- Logo recognition on website
- Logo on 300 volunteer shirts
- Posts on Facebook and LinkedIn
- Exhibit in all industry exhibit halls

ADDITIONAL SPONSOR OPPORTUNITIES

GOLD \$15,000

- Logo at EACH industry quadrant
- Logo on banners as post-event reception
- Logo recognition on website
- Logo on 300 volunteer shirts
- Posts on Facebook and LinkedIn
- Exhibit in all industry quadrants

SILVER \$10,000

- Logo at EACH industry quadrant
- Logo recognition on website
- Logo on 300 volunteer shirts
- Posts on Facebook and LinkedIn
- Exhibit in all industry quadrants

BRONZE \$5,000

- Logo at one industry quadrant
- Logo recognition on website
- Posts on Facebook and LinkedIn
- Exhibit in all industry quadrants

CONTRIBUTOR \$2,500

- Name recognition on website
- Posts on Facebook and LinkedIn
- Exhibit in all industry quadrants

SUPPORTER \$500

- Name recognition on website
- Posts on Facebook and LinkedIn

Please secure Title and Platinum sponsorships by March 4, 2022 (all others by April 1, 2022) to ensure maximum exposure. All contributions outside of the above levels will be recognized as "Friends of MiCareerQuest" on the event website sponsor page.

To support MiCareerQuest
contact Kiersten Schulte at kschulte@westmiworks.org