

2022 INDUSTRY SPONSOR OPPORTUNITIES

MiCareerQuest is more than a career fair; it's a hands-on experience that introduces local middle and high school students (your future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase the wealth of careers within West Michigan's high demand industries.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than **\$250,000** in financial support to make this event a success.

We invite you to **invest in the future of West Michigan!**



Advanced Manufacturing



Agribusiness



Construction



Health Sciences



Information Technology

| | | | | |
|------------------------|------------------------|------------------------|------------------------|------------------------|
| Gold (2) \$15,000 | Gold (2) \$15,000 | Gold (2) \$15,000 | Gold (2) \$15,000 | Gold (2) \$15,000 |
| Silver (2) \$10,000 | Silver (2) \$10,000 | Silver (2) \$10,000 | Silver (2) \$10,000 | Silver (2) \$10,000 |
| Bronze (3) \$5,000 | Bronze (3) \$5,000 | Bronze (3) \$5,000 | Bronze (3) \$5,000 | Bronze (3) \$5,000 |
| Contributor \$2,500 | Contributor \$2,500 | Contributor \$2,500 | Contributor \$2,500 | Contributor \$2,500 |
| Supporter \$1,000 | Supporter \$1,000 | Supporter \$1,000 | Supporter \$1,000 | Supporter \$1,000 |

SPONSOR BENEFITS

GOLD

- Logo in EACH industry quadrant entrance
- Logo on banners at post-event reception
- Logo recognition on website
- Logo on 300 volunteer shirts
- Posts on Facebook and LinkedIn
- Vendor table outside of exhibit hall

SILVER

- Logo in EACH industry quadrant entrance
- Logo recognition on website
- Logo on 300 volunteer shirts
- Posts on Facebook and LinkedIn
- Vendor table outside of exhibit hall

BRONZE

- Name in one industry quadrant entrance
- Logo recognition on website
- Posts on Facebook and LinkedIn
- Vendor table outside of exhibit hall

CONTRIBUTOR

- Name recognition on website
- Posts on Facebook and LinkedIn

SUPPORTER

- Name recognition on website
- Posts on Facebook and LinkedIn

- Please secure your sponsorship level by March 24, 2022 to ensure maximum exposure.
- An organization that sponsors more than one industry will be recognized for their total contribution across industries and receive the associated benefits.
- All contributions outside of the above levels will be recognized as "Friends of MiCareerQuest" on the event website sponsor page.
- Professional trade organizations or industry associations may exhibit at contributor level or higher.

To support MiCareerQuest
contact Kiersten Schulte at kschulte@westmiworks.org

MiCareerQuest.org