

## 2024 INDUSTRY SPONSOR OPPORTUNITIES

MiCareerQuest is more than a career fair; it's an interactive experience that introduces local students (your future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase the careers within West Michigan's high-demand industries.

The event is free for students and highly regarded by educators. We expect over 8000 students to attend this year's event.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than \$250,000 in financial support to make this event a success.

We invite you to **invest in the future of West Michigan!**

 Advanced Manufacturing	 Agribusiness	 Construction	 Health Sciences	 Information Technology
Gold (3) \$20,000	Gold (3) \$20,000	Gold (3) \$20,000	Gold (3) \$20,000	Gold (3) \$20,000
Silver (5) \$10,000	Silver (5) \$10,000	Silver (5) \$10,000	Silver (5) \$10,000	Silver (5) \$10,000
Bronze (7) \$5,000	Bronze (7) \$5,000	Bronze (7) \$5,000	Bronze (7) \$5,000	Bronze (7) \$5,000
Contributor \$2,500	Contributor \$2,500	Contributor \$2,500	Contributor \$2,500	Contributor \$2,500
Supporter \$1,000	Supporter \$1,000	Supporter \$1,000	Supporter \$1,000	Supporter \$1,000

- Please secure your sponsorship level by February 15, 2024 to ensure maximum exposure.
- All contributions outside of the above levels will be recognized as "Friends of MiCareerQuest" on the event website sponsor page.
- Professional trade organizations or industry associations may exhibit at contributor level or higher.

## SPONSOR BENEFITS

### GOLD \$20,000

- Sponsor 640 students to attend
- Logo at industry quadrant entrance
- Logo on banners at post-event reception
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

### SILVER \$10,000

- Sponsor 320 students to attend
- Logo at EACH industry quadrant entrance.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

### BRONZE \$5,000

- Sponsor 160 students to attend
- Logo at one industry quadrant entrance.
- Logo recognition on website.
- Posts on Facebook and LinkedIn.

### CONTRIBUTOR \$2,500

- Sponsor 80 students to attend
- Name recognition on website.
- Posts on Facebook and LinkedIn.

### SUPPORTER \$1,000

- Sponsor 32 students to attend
- Name recognition on website.
- Posts on Facebook and LinkedIn.

To support MiCareerQuest  
contact Maggie Ryan at [mryan@westmiworks.org](mailto:mryan@westmiworks.org)

MICAREERQUEST.ORG