

2025 CORPORATE SPONSORSHIP OPPORTUNITIES

MiCareerQuest is more than a career fair; it's an interactive experience that introduces local students (your future workforce!) to exciting careers.

Since 2015, tens of thousands of students have interacted with employer-created exhibits that showcase careers within West Michigan's high-demand industries. The event is free for students and exhibitors.

MiCareerQuest cannot take place without the hard work and commitment of our volunteers and the generous financial support of our sponsors. Each year we rely on thousands of volunteer hours and more than \$250,000 in financial support to make this event a success.

We invite you to **invest in the future of West Michigan!**



AGRIBUSINESS



INFORMATION TECHNOLOGY



HEALTH SCIENCES

TITLE SPONSOR (1) \$30,000

- Sponsors 960 students' attendance at MiCareerQuest.
- Event press release.
- Media interview.
- Sponsor recognition on website.
- Opportunity to address business leaders prior to VIP tour.
- Prominent logo display on banner in DeVos Place Grand Gallery.
- Logo recognition at EACH industry quadrant entrance.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

PLATINUM SPONSOR (2) \$25,000

- Sponsors 800 students' attendance at MiCareerQuest.
- Speaking opportunity at appreciation event.
- Logo recognition at EACH industry quadrant entrance.
- Logo recognition on banners in lunch area.
- Logo display on banner in Grand Gallery.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.

Please secure Title and Platinum sponsorships by February 1, 2025 (all others by February 7, 2025) to ensure maximum exposure. Additional sponsor opportunities on back.

All contributions outside the levels detailed on this sheet will be recognized as "Friends of MiCareerQuest" on the event website's sponsor page.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

GOLD \$20,000

- Sponsors 640 students' attendance at MiCareerQuest (MiCQ).
- Logo at EACH industry quadrant.
- Logo on banners as post-event reception.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.
- Exhibit highlights in 2025 promotional video.

SILVER \$15,000

- Sponsors 480 students' attendance at MiCQ.
- Logo at EACH industry quadrant.
- Logo recognition on website.
- Logo on 300 volunteer shirts.
- Posts on Facebook and LinkedIn.
- Exhibit highlights in 2025 promotional video.

BRONZE \$10,000

- Sponsors 320 students' attendance at MiCQ.
- Logo at one industry quadrant.
- Logo recognition on website.
- Posts on Facebook and LinkedIn.

CHAMPION \$5,000

- Sponsors 160 students' attendance at MiCQ.
- Logo at one industry quadrant.
- Logo recognition on website.
- Posts on Facebook and LinkedIn.

CONTRIBUTOR \$2,500

- Sponsors 80 students' attendance at MiCQ.
- Name recognition on website.
- Posts on Facebook and LinkedIn.

SUPPORTER \$1,000

- Sponsors 32 students' attendance at MiCQ.
- Name recognition on website.
- Posts on Facebook and LinkedIn.



To support MiCareerQuest
contact Maggie Ryan at mryan@westmiworks.org.

MISCAREERQUEST.ORG